

Task:

Using InDesign create a 2-page spread about a topic of your choice.
(30 marks)

Things to Consider:

- Theme: *What is your spread about? Possible ideas...*
 - o *Favourite Movies*
 - o *Favourite Music/Artists*
 - o *Video Games*
 - o *Sports*
 - o *Your Pet(s)*
 - o *Favourite Activities*
- Images; **dominate photo**, reference photos, use of frames
- Background design; *image, colour, gradient*
- Title; *sizing, location*
- Captions, Subheadings, Body Text, *what will they say? Placement.*
- White Space; *is everything balanced or equal spaced?*
- Graphic Elements; *colours, shapes, decorations, etc. How will you carry your theme?*
- Sightlines: *is it easy for the reader to follow?*

Criteria (What I am looking for):

Category: Portfolio Work

Content & Creative (30 marks)

- Images (*Minimum of 4*)
- Theme. (*Visual elements like font styles, colours, shapes, etc.*)
- Clear title
- Additional Text (*Maximum of 4 Body Text, Subheading and/or Caption boxes*)
 - o *You can use Placeholder Text for Body Text Boxes*
- Creative elements (*Background, Use of White Space, Icons, Object Effects, etc.*)
- Submit Final Version using Package Process (*PDF format*)