

Photoshop Final: The Movie Poster

For this Photoshop project, you will need to create...(wait for it!)...**a movie poster!**

Ok – that’s a bit of a vague and broad task...let me try to narrow this down a bit.

Choose one of the following paths...

Create an alternative movie poster for an existing film using Photoshop.

Create a movie poster for a completely made-up film using Photoshop.

Things to consider while building:

- Genre – what type of movie is it?
 - o *Comedy/Drama/Action/Adventure/Sci-Fi/Horror/Romantic/Etc.*
- Colours – what colours will be used in your poster?
 - o *Think about the genre and what types of emotions you get from colours.*
- Images – what images will you use on your poster?
 - o *Scene/Key Moment/Main Actors/Etc.*

Movie Poster Criteria (*What I am Looking For*):

- Create a Movie Poster in Photoshop.
- Proper use of Layers within file. (2 marks)
 - o Items/Elements on separate layers and organized properly for visual effects.
- Minimum of 8 Layers (8 marks)
- Use of Layer Masks (2 marks)
- Use of proper Cut/Paste techniques. (2 marks)
- Use of Adjustments and Filters. (4 marks)
- ‘Smooth’ transitions between content. (2 marks)
- Appropriate theme throughout poster (6 marks)
 - o Will the genre/type of movie be obvious through all the elements of the poster?
 - o Colour? Font? Organization of all elements?
- Name of Movie displayed. (2 marks)
 - o Text Tool
- Tagline for your Movie (2 marks)
 - o Text Tool

Category: Projects

Total Value: 30 marks