

PRIMARY COLOURS



#1fc2de

#e8486e

#fad000

SECONDARY COLOURS



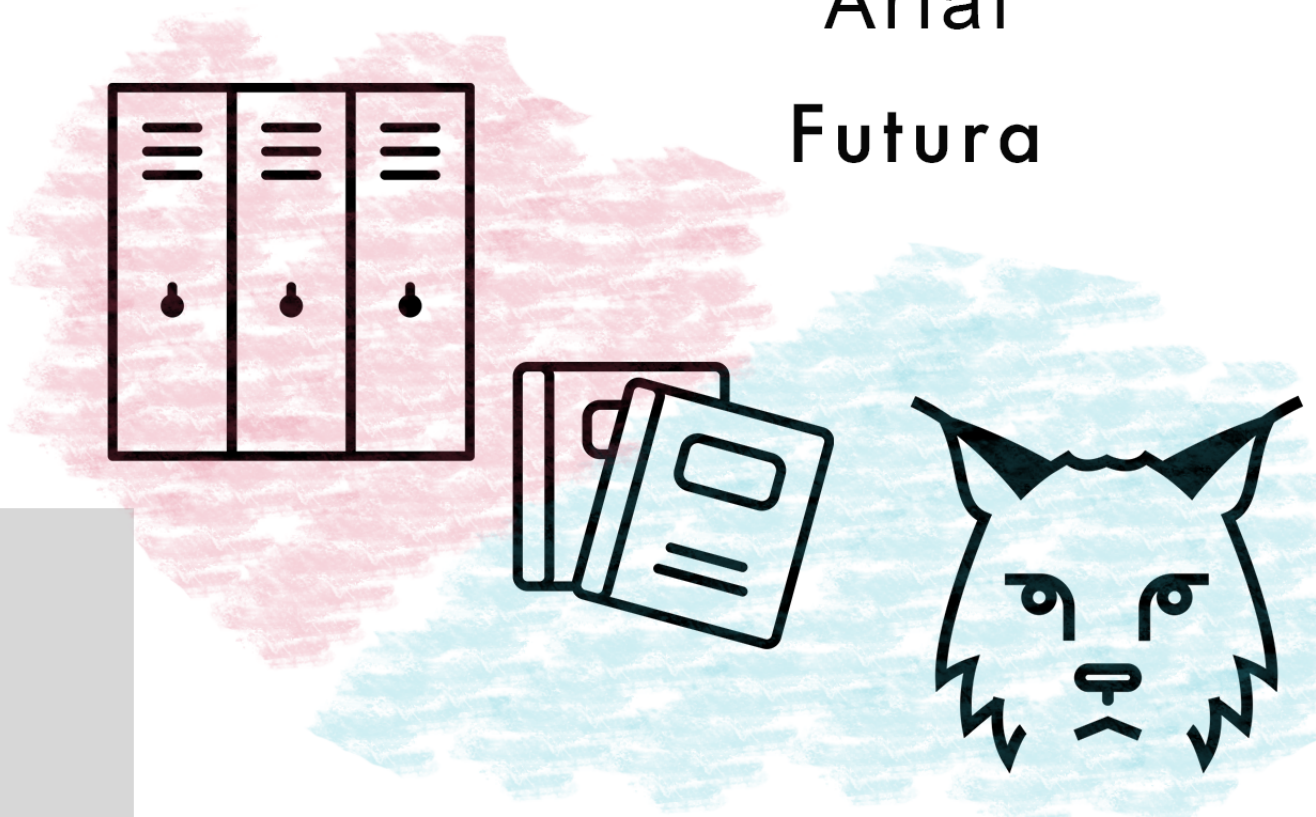
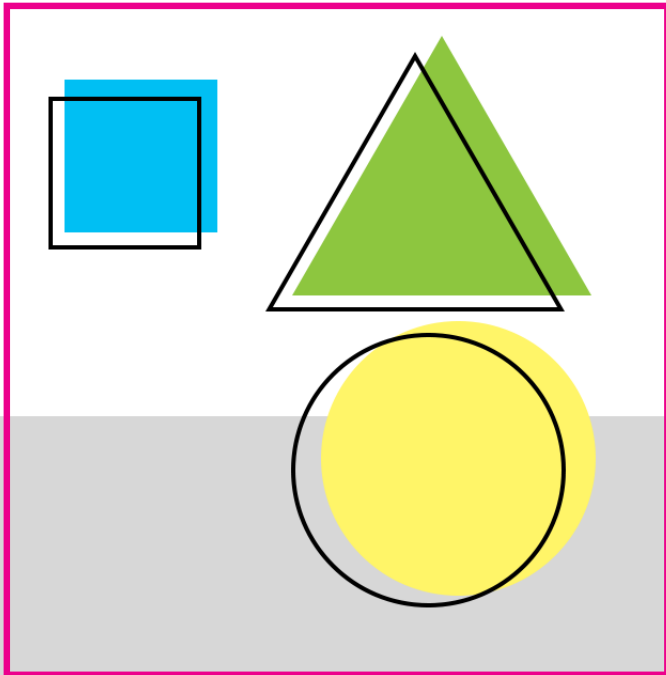
#bf4295

#aace15

**FONT STYLE:
BIG JOHN**

Arial

Futura



MEMPHIS (POST MODERN)

- Flat, vector style appearance
- Bright, saturated colours
- Geometric shapes as primary art focus
- Uses blocky, sans serif fonts





MOVEMENT
SHAPES AND ANGLES
AGAINST THE GRAIN
COMPASS ROSE
BOLD COLOURS
STRONG FONTS

A NEW DIRECTION

CHANGE YOUR DIRECTION
AND YOU WILL CHANGE
YOUR DESTINY

MARK VICTOR HANSEN

