

Yearbook Critical Review

By: Sable Smith

Introduction

My name is Sable Smith, I am a grade 12 student at Brookwood Secondary School. As apart of my yearbook class, I am reviewing the 2013-2014 Brookwood yearbook. I chose to review this yearbook because it is exactly 10 years old as of this year. I am interested to see how many things and concepts have changed regarding how we design our yearbook now. This book will be reviewed based on these four sections:

Overall organization

Notable features

Favourite section

Least favourite section

Overall Organization

Highlights:

Organized
index

Grad section

Presentation
of sections

General info/ presentation:

Overall, this year book seems fairly organized and includes a table of contents. For sections they included: 40th anniversary, administration, gr 8, gr 9, gr 10, gr 11, academic clubs, athletics, student life, grad, and then credits.

In my opinion, the sections are presented in an appropriate order, except for the grad section. Although they organized a great grad section, I don't think it should be at the very back of the book, which is where it is. As well as the admin section. Admin are at the front of the book, I think they need a few more pages on intro before admin section.

I really love that when you first open the book, you're presented with a two page photo of the school, and plus an extra collage on the next page. I think that the imagery they used is an amazing introduction, they just need a few more pages before intro to admin.

There are also some blank spaces throughout the book that could be filled with extra photos or quotes.

Overall, the 2013-14 yearbook organized it well.

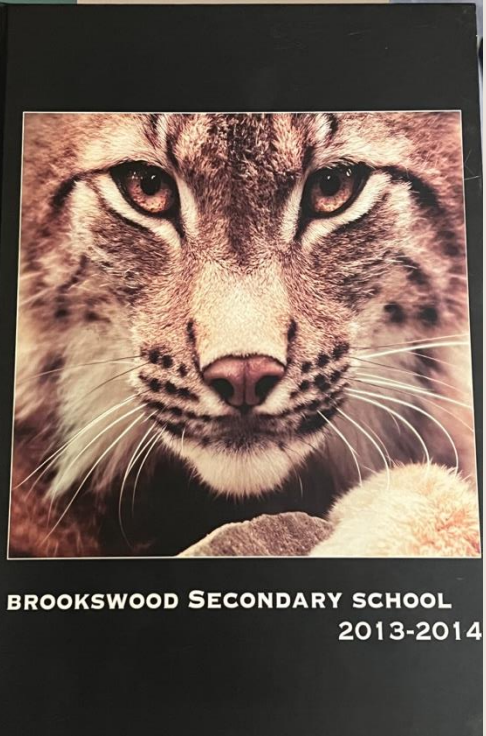


Photo Evidence



Great introductory image

Index	
40th anniversary	4
Administration & staff	6-13
Grade 8	14-20
Grade 9	22-29
Grade 10	30-37
Grade 11	38-45
Academics	48-73
Clubs	74-91
Athletics	92-123
Student life	124-141
Grad	142-203
Credits	204-207

Table of contents



Grad section

Notable features



Teacher Throwback

2013-14 yearbook included a collage of teacher throwbacks, I thought that it was an interesting and fun concept.

Best/ Most

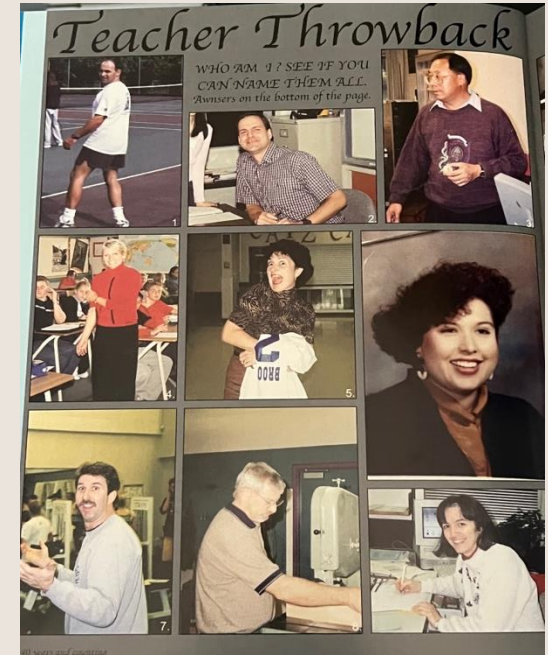
This yearbook included a best/ most for all grades, not just for grads, I think that's a nice way to include the school.

Art Display

They included a very detailed and intricate art display that displayed many pieces.

Admin Grad Photo

For principals, they included a current school photo as well as their graduation photo.



Favorite section

Overall, I think the grad section has been put together and executed in a professional way

Score



2014 GRAD SECTION

The grad section will always be my favourite part of a yearbook. I love the way that the section is presented, it looks sleek and professional. A large part of creating that look was the black background they used, it contrasts very nicely with other aspects, including the photography. I also love how much space each grad photo gets, there is a large photo and large space for quote so nothing seems squished. The only thing I would change would be putting the grads at the front of the book instead of the back. I'm not sure why, but I don't like the grad section being towards the back.



Least favorite section



The athletics section in this yearbook is not displayed in an appealing way at all, making it my least favourite section. The section itself does not have very many good photos/ shots, and the way the photos are displayed is messy. Not only are there only a few photos for each page, they are not good quality at all and this does not properly display or appreciate athletes.

ATHLETICS

