Task: Use Photoshop (and maybe some Illustrator) to create the cover of a VHS cover.

Help me add some New Releases to the shelf ☺

Details:

- **Can be for a movie that exists, an adaptation from a book or play, or a completely new/made up film.**

- **Specs:** Height = 205mm, Width = 250mm.

- Submit PSD and JPG file formats.

- **Extension:** Spine of the box.

- Spine Width = 30mm (Add this to the 250mm Width)

Criteria

Technical – 16 marks
- Layout and Hierarchy - what are the most important parts?
    - *Visual flow (top/down, left/right)*
- Use of Photoshop (and some Illustrator) to create project.
- Clear use of Layers, Filters, Effects, Blend Modes, Tools.
- Proper document sizing and file formats. (PSD and JPG).

Creative – 20 marks
- Consistent theme
    - *Follows the genre of the movie.*
- Use of colour, shapes and font (no more than 4 types)
- Smaller design features included.
    - *Check the examples and elements documents!*
- Images and textures – does it fit with the VHS design style?

Category: Projects

Total Value: 36 marks

Inspiration Ideas:
https://www.reddit.com/r/VHScoverART/
https://www.reddit.com/r/CustomVHS/