

Illustrator: Flat Vector Drawing

Media Design 11 & 12

Task: Using Illustrator create a Flat Vector Illustration.

These should not be copies of something else, but you can use an existing image as inspiration.

The designs are up to the creator. Possible ideas to work with are:

- A simple scene (your favourite room, your desk, your bedroom, etc.)
- Characters (self-portrait, fictional, monsters, etc.)
- Object Series (coffee cup, food, car, game console, device, etc.)
- Animal, vegetable, mineral
- Random doodles

Considerations...

Think about the background. Adding shapes, colours, patterns can add to the contrast and the ideas with your main design.

Criteria:

Technical (12 marks)

- Each design is created using the Shape and Shape Builder Tools.
- Attempts at using colour and stroke with designs.
 - o Work done in Flat Vector Style.

Creative (18 marks)

- Designs are recognizable.
- Background present (shapes and colours)
- Each design is unique and/or complementary.

Category: Projects

Total Value: 30 marks