

"I can get a far greater sense of 'color' through a wellplanned and executed black and white image than I have ever achieved with color photography."

- Ansel Adams

Today most photos are captured and reproduced using colour.

As great as it can be to take photos that are 'True to Eye', in some cases colour can be a distraction within your photos.

Have you ever you ever seen a photo with too many colours? Or where one colour is completely out of place?

The art of Black & White photography is to boil down an image to its essence - the true feeling, emotion, expression, idea of the scene.





#### **Black & White vs. Monochromatic**

Previously, we looked at Monochromatic as a colour scheme to help compose photos. But you might be asking, 'isn't Monochromatic the same as Black & White?'

Short Answer: Yes, but not quite.

Long Answer: Monochromatic refers to the use use of 1 colour, but with changes in shade (add black), tint (add white), and tone (add grey). You can create the look of Black & White using a colour overlay, but it's not the same as have true Black & White values.



Monochromatic

Black & White



#### **Colour or Black & White?**

So, which do you choose to take photos in - Colour or Black & White?

Luckily, you don't have to make that decision before shooting. Post-Production software provides a lot of flexibility to adjust colour photos into workable black & white images.

Adding specific colour filters can help emphasize features in your photos. There are even 'catch all' tools that do a handful of adjustments all at once.



Original







Blue Filter



Green Filter



Red Filter

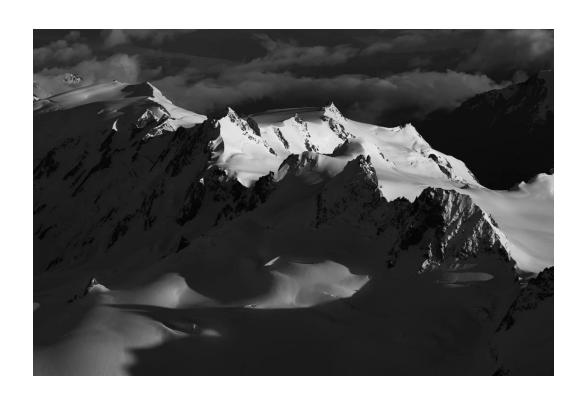
### The Elements of Black & White Photography

Not all photos are created equal - you can't just choose any colour photo and make it black & white.

To emphasize the impact (the essence) of a black & photo, photographer utilize several elements when planning their images.

These elements are like composition rules we have been covering except they are more centered towards highlighting common traits in black & white images.

## Shadow Contrast





# Tone Shape









# Composition



### **Emotion**



