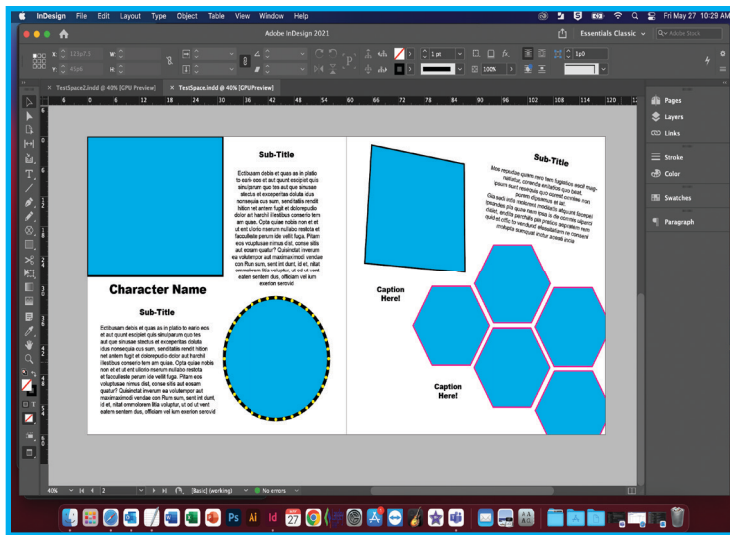


InDesign Introduction Series: Phase 4 - Creative Elements



In this Phase, we will be looking at some of the tools and features you can use add more creative flair to you InDesign file.

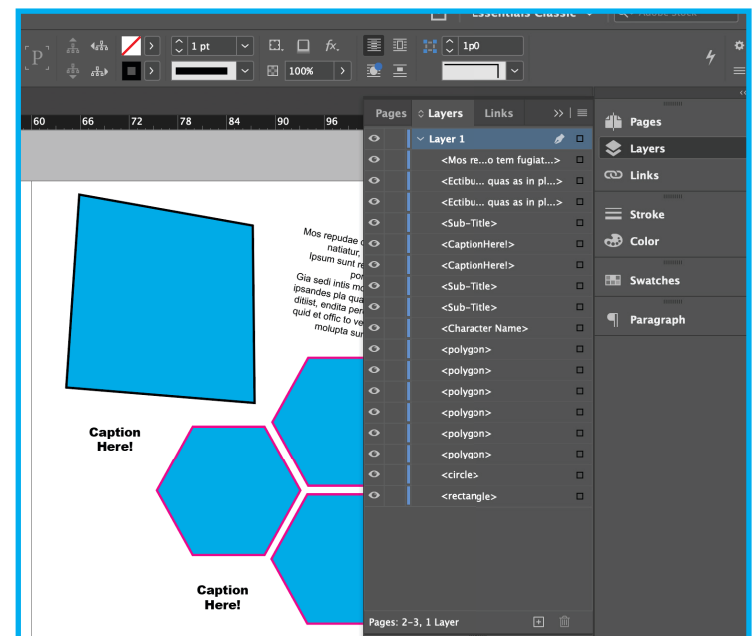
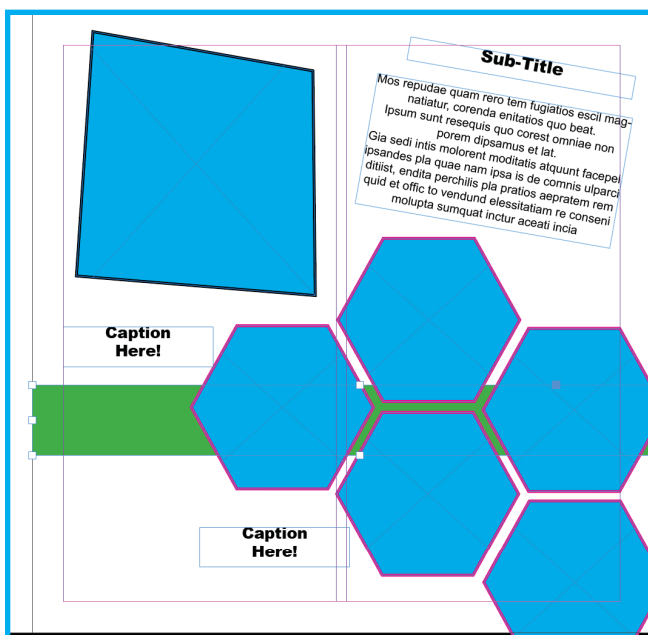
Adding different effects and features can allow to customize and develop depth in you layout design.

Layers, Layers, Layers

Just like in Photoshop, the Layers Panel is your best friend when working with your elements.

You can access Layers on the right side of you window.

In Layers you can rearrange items, lock things into position, and even turn on and off their visibility.



Shape Tool

The Shape Tool is a great starting point for adding depth to you layout.

Just like the Frame Tool, you can create a variety of shapes and edit them using colours, outlines, or the Direct Selection Tool.

Shapes are great way to add patterns, decorative details or highlights to a layout.



Adding Photos

To add a photo to a frame is simple.

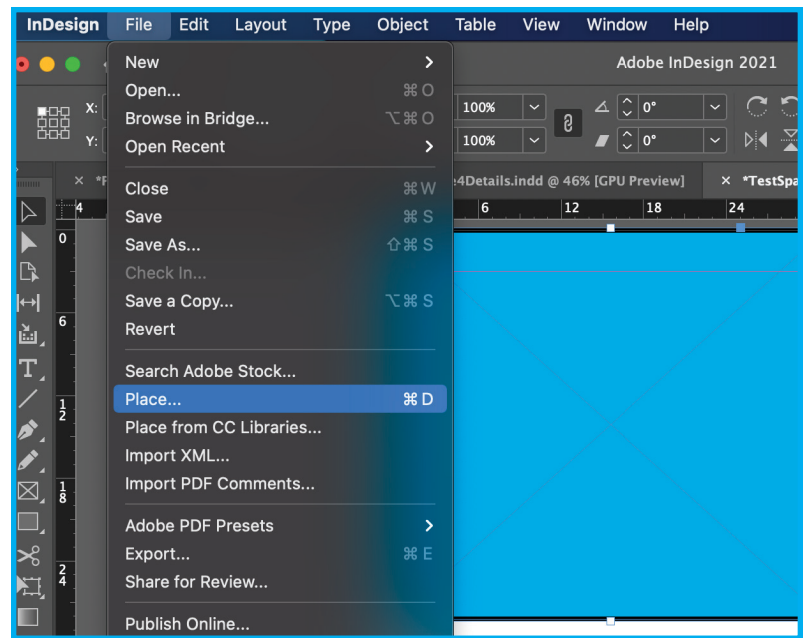
Select the frame you want to use ->

Go to File -> Place (Cmd + D)

Choose the image you want to use.

You're Done!

At this point you may need to fix your photo to match the frame.



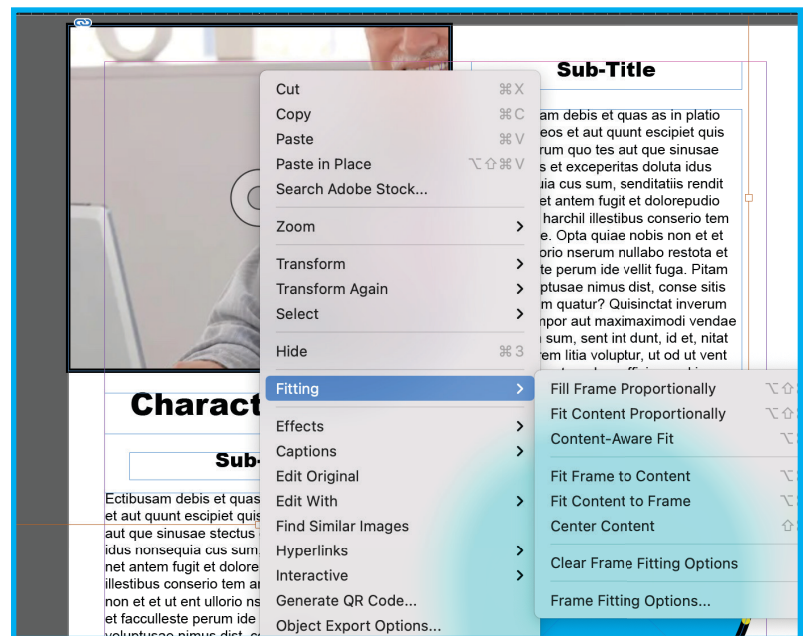
Adjusting Photos

To adjust the photo once it's in a frame, hover over the picture until a circle appears in the middle.

Click the circle and then right-click the picture.

In the pop-out menu, choose Fitting and make adjustments as you see fit.

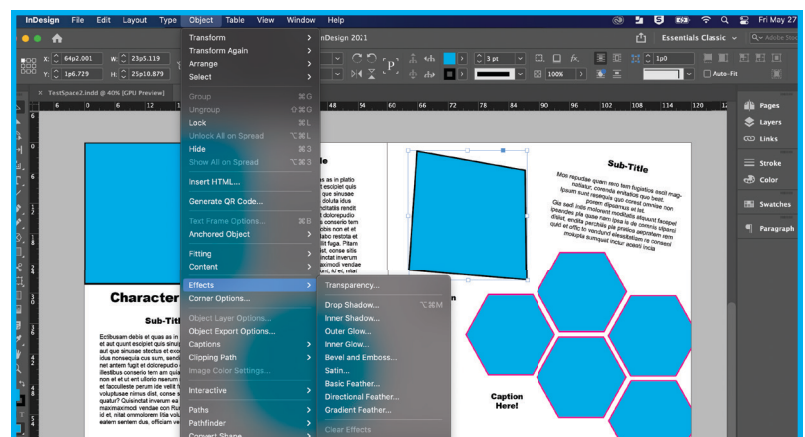
Most often you will use Fill Frame Proportionally.

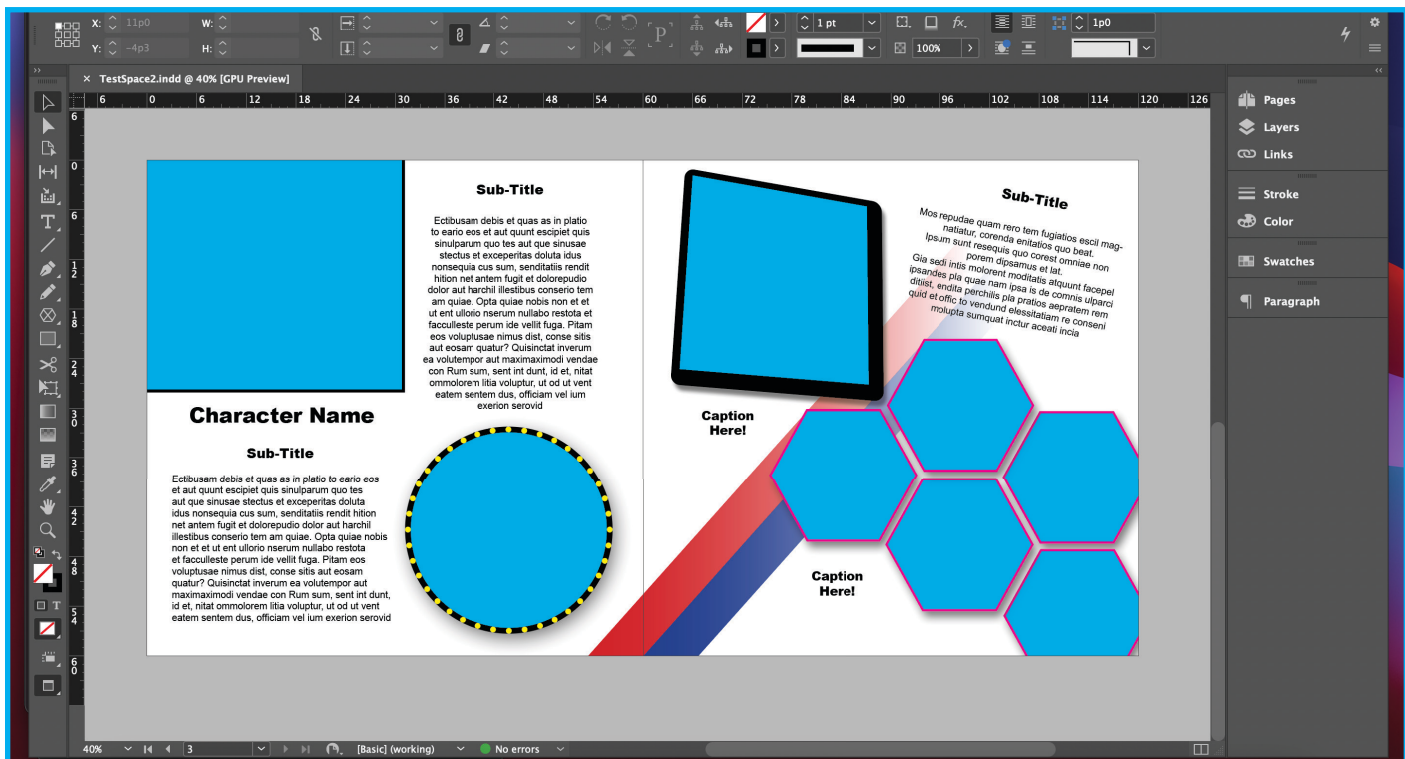


Adding Effects

Drop Shadows, Glows, and Gradients can be added to your elements, too.

You can find these features in the Object Menu under Effects.





With a little organization and creativity, you develop a lot fun and interesting designs with you layout.

Good piece of advice is to keeto keep an eye on your content and see if there are colours, patterns, or features that you can borrow, replicate, or incorporate into you layout.

Above all else, have fun.

Don't be afraid to ask questions and try out your ideas.