

# INTRODUCTIONS...

AN INTRODUCTION



# WHAT IS IT?

- An introduction slide, after the title and before the main information, allows your audience to get context for the information they are about to receive.
- Imagine the first episode of brand-new TV show jumping into the middle of storyline...it can be a bit jarring and confusing.

# WHAT DOES IT HAVE?

- An introductions slide is brief. Always 1 slide.
- It can be presented in several different ways...
  - Who you are.
  - What your experience is with the topic.
  - Why this topic is important. Rationale.
  - An overview of what will be covered in the presentation.
  - Brief history of the topic. Context.

ANY QUESTIONS?

