

Media Design 11 & 12

Overview:

Media Design 11 & 12 are Senior Level elective courses. Both courses introduce students to the elements and theory of digital design while providing opportunities for student to explore and expand upon ideas and/or topics. Students will learn and use Adobe design programs such as Illustrator, Photoshop, and InDesign to develop their digital literacy, try new creative techniques, and explore the foundations of graphic design.

Content *(This course may cover the following):*

1. Design opportunities; including media technologies for image development and design.
2. Elements of Design; lines, value, shapes, size, colour, space
3. Design for the life cycle; ideate, build, review, refine, repeat
4. Personal interpretation of and preferences for selected media works
5. Values, traditions, and the characteristics of various artists, movements, and periods
6. Balance of aesthetic design with logical reasoning and practical application
7. Standards-Compliant technology
8. Appropriate use of technology, including digital citizenship, etiquette, and literacy

Assessment: Marking in this course is based on a Cumulative System.

45% - Assignments

- Tasks that focus on a specific concept or a small set of concepts.
 - o These will be preceded by in-class tutorials or walkthroughs.
- Concept Work and Prototyping
- Small-scale research or curation

55% - Projects

- Large-scale work that utilizes multiple concepts into one design.
- Final Version Projects
- Self-Reflection and Self-Assessment (where applicable)

*Category assignment and specific marking criteria will be provided with each task.

Communication:

Website: www.mrgoldsack.com

Email: mgoldsack@sd35.bc.ca

Fine Print (Classroom and Course Expectations)

Working in a classroom environment that combines education with employability skills will require a rigorous standard of classroom expectations that may be beyond the capabilities of some students. These standards are built upon the professional requirements seen in everyday workplaces. Failure to meet expectations will result in removal from the class.

Behavior & Personal Conduct:

- Respect toward the teacher, peers, and equipment must be demonstrated daily. There is a ZERO-TOLERANCE policy for those who fail to do so, resulting in immediate removal from the class.*
- It is required that students will arrive to class on time and be prepared to begin work immediately at the bell.*
- Foul language, inappropriate web usage or work is not tolerated. This includes bad humour, explicit images, swearing and anything that violates the human rights of anyone, anywhere. Freedom of speech does not supersede human rights.*

Work Ethics & Standards:

- Students must maintain a high work ethic. That means using class time for class work.*
- Quality work is required at all times. This means using 100% of the time given to complete an assignment. This will vary in output for individual students.*
- Original work is always required. Using images from databases is allowed only when specified by assignment or project guidelines. Plagiarism is strongly prohibited and will result in a score of zero and may be subject to a failing grade in the course.*
- Use of AI or LLM tools is prohibited as outlined by school and district guidelines. If work is suspected or found to be generated using these methods, students will be required to re-do tasks or receive a mark of zero.*

Common Sense:

- Students are required to stay on track with assignments for this course, as well as keep track of deadlines or missed work. There will be multiple ways to check on assigned work via the course website, classwork board, and talking to the teacher.*
- Students should back up their work to avoid late assignments due to computer or human error. Please use your OneDrive Cloud Storage or a USB drive to back-up your work. Back-up using email or other means is another option.*